

20 Budget Friendly Tips to Get Your Business Seen

Get the biggest bang out of your marketing budget (or lack of) by using multiple inbound marketing channels. There are many methods of building brand awareness that will bring you the attention and customers you need without breaking the bank.

Comment marketing

Create your own marketing buzz

Create relevant content

Become a radio/podcast guest

Ask for reviews/testimonials

Partner Up

Share promotions on invoices/emails

Speaking engagements/workshops

Create and keep a marketing kit with you

Craigslist

Guest Blog

Press Releases

Newspaper Calendars

Apply for Awards

Community Involvement

Enlist Brand Ambassadors

\$-\$\$\$

Sponsor teams/events/fundraisers

\$-\$\$\$

Hold your own events

\$-\$\$\$

Donate offers/products to events

\$-\$\$\$

Wear your brand



Would you like more tips for marketing your business? Let's have coffee and chat!

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